

MARKETING AGENCIES

THE BRW LIST

| Business | State | Web | Specialty |
|--------------------------|---------------|----------------------------|--|
| Brand Intellect | Vic | www.brandintellect.com.au | Brand creation including strategy, naming, brand architecture, brand identities and implementation |
| Businesswriters & Design | NSW | www.businesswriters.com.au | Graphic design, marketing collateral, copy writing, editing, corporate identity |
| Creative Unit | Vic | www.creativeunit.com.au | Marketing, graphic design and web |
| Fusion | SA | www.fusion.com.au | Brand strategy, marketing and advertising solutions |
| Get Sticky | NSW | www.getsticky.com.au | Inbound marketing services, including social media, web development |
| Hand Eye Communication | Vic | www.handeye.com.au | Communication strategy and campaign implementation |
| Idea Works | NSW | www.ideaworks.com.au | Retail marketing specialist |
| Make it Happen | NSW | www.mih.com.au | Marketing strategy, creative services, lead generation and teleservices |
| MarketForce | WA | www.marketforce.com.au | Marketing communications, media buying specialists and brand promotions |
| Marketing HQ | NSW | www.marketinghq.com.au | Marketing, branding and web strategies |
| Next Marketing | Vic | www.nextmarketing.com.au | Marketing plans and campaigns and graphic design. |
| Platinum Mix | WA | www.platinummix.com.au | Marketing, branding and web strategies |
| Pulse | NSW | www.pulsemarketing.com.au | Marketing and advertising agency |
| Reload Media | NSW, Qld, Vic | www.reloadmedia.com.au | Specialising in digital marketing, social media, search marketing |
| ROI.com | Vic | www.roi.com.au | Search engine optimisation agency |
| Salmat | National | www.salmat.com.au | Integrated digital communication including online, interactive and mobile services |
| Smart | NSW, Qld, Vic | www.smartinc.com.au | Brand strategy, marketing and advertising solutions |
| Taurus | NSW | www.taurusmarketing.com.au | Strategic marketing consultation and management |
| The Brand Agency | NSW, Vic, WA | www.brandagency.com.au | Direct marketing, advertising, digital communication and planning |
| The Marketing Mix | WA | www.marketingmix.com.au | Direct marketing, advertising, digital communication and planning |
| TLC | NSW | www.tlcmarketing.com.au | Marketing and multimedia solutions |
| Trilogy | WA | www.trilogyam.com.au | Strategic marketing consultation and management |
| WAAM | NSW | www.waam.com.au | Marketing and multimedia solutions |
| Wordstorm | NSW | www.wordstorm.com.au | Social media and public relations solutions |

FIVE QUESTIONS TO ASK A MARKETING AGENCY

01 What qualifications does the manager on my account hold?

02 Can you give me a budget for my project?

03 What are your areas of expertise?

04 Do you charge on a project or retainer base?

05 Do you have similar case studies that I can refer to?

Source: Next Marketing

BRW. +

BRW.COM.AU

- Leasing and hire
- Accounting firms
- Debt collectors
- Hotels
- Cleaners
- Packaging
- Web developers
- Private equity
- Health and safety
- Event planners
- Charities
- Export agencies
- Market research
- Office fitters
- Insurance
- Signage
- Advertising
- Legal services
- Finance brokers
- Travel services

THE BRW LIST

GET IN FRONT OF THE READERS

The BRW List highlights important companies in an industry to help small and medium enterprises access services and support. To list your company, email details to echantiri@brw.fairfax.com.au. Please ensure that information is sent at least four weeks before publication. Upcoming directories are listed on the right.

COMING UP

| Issue date | Business directory |
|-------------|-------------------------|
| October 20 | Party hire |
| November 3 | Corporate travel agents |
| November 10 | Charities |
| November 17 | Office hire |
| December 2 | Private equity |
| December 9 | Stockbrokers |